

WSPE Strategic Plan

May 8, 2008

Vision

The Washington Society of Professional Engineers (WSPE) will be the voice and advocate of the individual professional engineer and the engineering profession.

Mission

The Washington Society of Professional Engineers dedicates itself to providing value to its members and to promoting and protecting the profession of engineering as a social and economic influence vital to the welfare of the community and Washington State, recognizing that service to the public, state, and the profession is a fundamental obligation of the professional engineer.

Goals, Objectives, Strategies, and Action Plans

Goal I. Enhance Public Welfare

Objective A. Advocate ethical, competent practice of engineering in the state.

Strategy 1. Promote the professional licensing of engineering in the state.

Action Plan A. Invite new EITs in the state to become WSPE members and mentor them toward P.E. licensure.

Responsibility: WSPE Mentoring Project managers and chapter mentors

Measures: Number of letters and personal contacts to EITs
Number of new members

Action Plan B. Mentor and enlist new EITs in chapter activities.

Responsibility: Chapter mentors and activities chairs

Measure: Number of new EITs participating in chapter activities

Action Plan C. Increase WSPE membership by recruiting and mentoring newly licensed P.E.s in the state.

Responsibility: WSPE Mentoring Project managers, chapter mentors, and chapter membership chairs

Measures: Number of new members recruited and number of new members participating in chapter activities

Strategy 2. Influence legislation affecting the practice of engineering within the state.

Action Plan A. Maintain membership in Architects and Engineers Legislative Council (AELC).

Responsibility: Board of Trustees

Measure: Dues paid to AELC

Action Plan B. Actively participate in AELC meetings and activities.

Responsibility: AELC Representatives

Measure: Number of AELC meetings attended

Action Plan C. Disseminate AELC information to WSPE membership in a timely manner.

Responsibility: AELC Representative and Executive Director

Measure: Number of AELC meeting minutes distributed to chapter presidents and posted on WSPE web site

Action Plan D. Communicate with legislators on important issues, as appropriate.

Responsibility: Public and Professional Affairs Committee Chair and Executive Committee

Measures: Number of meetings with and letters to legislators

Strategy 3. Interact with the state Board of Registration for Professional Engineers and Land Surveyors.

Action Plan A. Attend all board meetings and disseminate a summary of board actions to WSPE members.

Responsibility: Public and Professional Affairs Committee Chair and Executive Director

Measure: Number of reports posted on WSPE web site and made to Board of Trustees

Action Plan B. Communicate with the board on issues of concern.

Responsibility: President and Executive Committee

Measure: Number of letters sent to board

Action Plan C. Nominate Washington PE members to fill board vacancies.

Responsibility: President and Board of Trustees

Measure: Nominations made, when appropriate

Strategy 4. Promote ethical practice.

Action Plan A. Conduct ethics seminars and courses.

Responsibility: Member Development Committee Chair and Executive Director

Measures: Number of ethics seminars and courses conducted and number of participants

Strategy 5. Encourage continuing professional education.

Action Plan A. Conduct professional development seminars at state meetings.

Responsibility: Member Development Committee Chair and Executive Director

Measures: Number of seminars conducted and number of participants

Goal II. Enhance the image of the professional engineer.

Objective A. Increase public awareness of professional engineers.

Strategy 1. Publicly recognize contributions of P.E.s.

Action Plan A. Recognize contributions of WSPE members through Society awards program.

Responsibility: Awards Committee Chair and chapter presidents

Measure: Awards made

Action Plan B. Publicize recipients of Society Awards

Responsibility: President, Executive Director and chapter presidents

Measure: Number of press releases issued

Goal III. Promote engineering education.

Objective A. Promote careers in engineering.

Strategy 1. Participate in school seminars and career awareness events to promote engineering careers.

Action Plan A. Volunteer to speak about professional engineering topics in schools and participate in career awareness events.

Responsibility: Chapter presidents and activity chairs

Measure: Number of events attended

Strategy 2. Participate in and promote Engineers' Week.

Action Plan A. Participate in local Engineers' Week activities to promote careers in engineering.

Responsibility: Chapter presidents and Engineers' Week chairs

Measure: Number of volunteers participating

Objective C. Support general mathematics and science education of K-12 students.

Strategy 1. Participate in MATHCOUNTS, bridge building, and model cities.

Action Plan A. Conduct local MATHCOUNTS, bridge building, and model cities competitions.

Responsibility: Chapter presidents and committee chairs

Measure: Number of schools and students participating

Action Plan B. Conduct statewide MATHCOUNTS competition

Responsibility: Education Support Committee Chair

Measure: Number of schools and students participating